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EVENT OVERVIEW

DAY ONE AGENDA

DAY TWO AGENDA

SEMINARS

SPONSORSHIP
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EXIT 

Leading CDM experts share their market insight and analysis, including:



Vikram Widge,
Head Carbon Finance
Unit, International
Finance Corporation
(IFC)



Edwin Aalders,
Director, International
Emissions Trading
Association (IETA)



Marco Monroy,
Chief Executive Officer,
MGM International



Guilherme Fagundes,
Environmental, Energy
and Metal Products, BM
& FBOVESPA



Ronaldo Flor,
Executive Director,
Nutrimental



Kremena Mileva,
Climate Change, EU
ETS, European
Commission



Takashi Hongo,
Special Advisor and
Head, Environment
Finance Engineering
Department, JBIC



Helen Robinson,
Chief Executive Officer,
TZ1 Registry



David Freire da Costa,
Senior Engineer,
DNV



Christian del Valle,
Head Environmental
Markets, BNP Paribas



Shiguo Watanabe,
Local Expert,
The Gold Standard



Joana de Marsillac,
Director Business
Development, Mundo
Limpo



Rodrigo Castellanos,
CDM Latin America,
CoolRNG



**Mariana Nogueira
Pavan**, Climate Change
Program, Institute of
Conservation and
Sustainable
Development of the
Amazon (IDESAM)



**Juarez José Ferraz
de Campos**,
Program Coordinator
Brazilian GHG Protocol,
FGV-EAESP, Brazil

- **Daniel Martino**, Executive Director, Carbosur
- **Adriano Santiago de Oliveira**, General Coordination on Global Climate Change Ministry of Science and Technology, DNA Brazil
- **Luis F. Filardi Carneiro**, Climate Change Manager Latin America, LLOYD's Register Quality Assurance
- **Wendy Garcia**, Manager Low Carbon Programmes, Metrobus
- **Angel Humberto Zannier**, General Manager, Hidroeléctrica Boliviana
- **Silvia Estigarribia**, National Program of Climate Change, Ministry of Environment, DNA Paraguay

ANNOUNCING THE 4TH ANNUAL NETWORKING EVENT

CarbonMarkets AMERICAS

Bourbon Convention Ibirapuera, São Paulo, Brazil, 23-24 April 2009

Unlocking Latin America's true carbon market potential

Plus, benefit from:

- An interactive agenda with lively debates
- First class networking opportunities including online networking system
- Extended exhibition area
- 2 pre-conference seminars on 22 April
- Co-located with BioPower Americas
- **A limited number of passes are available for project hosts from just \$299**

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Clique aqui para a agenda da conferência em português.



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CarbonMarkets AMERICAS

Now in its fourth year, **Carbon Markets Americas** will once again return to Sao Paulo and move to bigger premises to accommodate the region's demand. This leading conference and exhibition will provide an excellent meeting point for all players in the carbon market value chain to network with project hosts and meet potential clients and partners from the region.

The multi-streamed conference sessions will cover all areas of this rapidly expanding market, helping you to capitalise on the CDM and extend the geographical reach of your portfolio. The interactive agenda is designed to allow for maximum discussion time and will offer an unparalleled insight into emerging market opportunities.

If you have any additional questions you would like our expert panel to answer, please email dana.vogel@greenpowerconferences.com

ENDORSED BY:



"This was certainly the regional carbon market event to attend in 2008. We saw practical analysis of the current market situation and enlightening discussions on the challenges we face ahead." **MGM International**

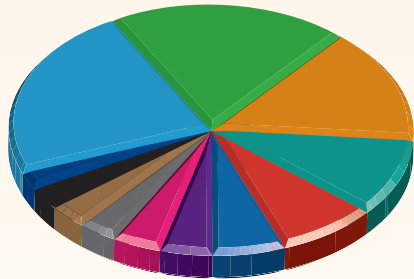
EVENT OVERVIEW

22 April – Pre-Conference Seminars			
09.00 – 16.30	An Introduction to the Carbon Markets – Developing Successful CDM Projects	Biodiversity & Ecosystem Finance	
23 April – Day One		24 April – Day Two	
08.30	Registration & Welcome Coffee	Welcome Coffee	
09.00	Update on the Worldwide Carbon Market	Discussion Sessions: Successful Project Development	
		A: Mitigating Project Risk	B: Verification and Monitoring
10.30	Break & Exhibition Visit	Break & Exhibition Visit	
11.10	Market Developments in Latin America	Stream A:	Stream B:
		Commercial CDM Project Case Studies	Voluntary Carbon Market Opportunities
12.40	Lunch Break & Exhibition Visit	Lunch Break & Exhibition Visit	
14.00	Carbon Pricing and Trading	Stream A:	Stream B:
		The Status of Programmatic CDM	Land Use, Forestry and Biodiversity
15.30	Break & Exhibition Visit	Break & Exhibition Visit	
16.10	Carbon Finance and Investment	Emerging Market Opportunities & Future Directions	
17.30	Close of Day One & Drinks Reception	Close of Conference	

ADDITIONAL INFORMATION OVER THE PAGE

NETWORK WITH REPRESENTATIVES FROM THE ENTIRE CARBON MARKETS VALUE CHAIN –

Here is a breakdown of attendees at Carbon Markets Americas 2008:



- Industry Project Hosts23%
- Finance/Buyers/National Funds19%
- Carbon Consultants/Developers15%
- Government/Municipalities/Associations/Non-Profits.....10%
- Verifiers/Lawyers8%
- Utilities6%
- Equipment Manufacturers/Technology Providers.....4%
- DNAs & CDM Promotion Offices.....4%
- Carbon Brokers/Exchanges3%
- Analysts/Research Institutes/Universities.....3%
- Press/Media3%
- Alternative Energy Producers2%

CARBON MARKETS AMERICAS IN 2008 WAS ATTENDED BY OVER 170 PARTICIPANTS.

Attendees included high level executives from:

ABN Amro, AES Tietê, AgCert, AHK Brazil, Banco ABN Amro Real, Banco Sumitomo Mitsui Brasileiro, Biocarbon, BMF, BrasCarbon, British Embassy, Conservacao Internacional, Eletrobras, Centro de Pesquisas de Energia Eletrica, CO2 Solucoes Ambientais, EDF Trading, GTZ – CIM, First Climate, Methane to Markets, RWE Power, Menezes, Dessimoni e Abreu Advogados, Metrogas, MGM International, Municipality of Sao Paulo, Nordic Ambiental Consultores, Petrobras, PWC, Rhodia Energy, The World Bank, Total Gas & Power, Tüv Süd, Fondo Nacional de Financiamiento Forestal, UNFCCC.



WHO WILL YOU MEET AT CARBON MARKETS AMERICAS 2009?

- Project Owners & Developers
- Bankers & Financiers
- Governments & Municipalities
- Analysts & Researchers
- DNAs & CDM Offices
- Carbon Consultants
- Designated Operational Entities
- Carbon Brokers
- Press



Over 1750 sustainability professionals have participated in our global Carbon Markets events which provide first class networking platforms for project hosts, carbon credit buyers, government representatives, DNAs and carbon experts. Our events have an excellent track record of attracting high calibre project developers in developing regions to help drive the adoption of CDM projects across the globe.



One of the fantastic new features of Carbon Markets Americas is the online networking system – all pre-registered delegates, speakers and guests can contact each other, organise meetings and network before, during and after the event using this easy to use, private networking system. For more information, please visit our website.

AGENDA DAY ONE – 23 APRIL 2009 (1 of 2)

08.30 Registration, Welcome Coffee & Exhibition Visit

09.00 Welcome Address by Chairman
Marco Monroy, *Chief Executive Officer, MGM International*

09.00 Update on the Worldwide Carbon Market

This session will discuss the current status of the carbon market worldwide and will take a closer look at the developments in the EU ETS and the market developments in the USA and how this will affect Latin America.

Keynote Address

State of the Global Carbon Market

Edwin Aalders, *Director, International Emissions Trading Association (IETA), Switzerland*

Developments and Future Perspective of the EU ETS

- The impacts of market dynamics in the EUA on Latin America
- EU Climate Policy

Kremena Mileva, *Climate Change, EU ETS, European Commission, Brussels*

**Presentation by conference call from Brussels*

Regional Up-Date and Asian Demand for Latin American CERs

Takashi Hongo, *Special Advisor and Head, Environment Finance Engineering Department, JBIC, Japan*

Question and Answer Session with Speakers

10.30 Networking Refreshment Break & Exhibition Visit

11.10 Market Developments in Latin America

This session will give an update on the developments across the region. What is the outlook for CDM in Latin America in 2009? What policies will have an effect on the market? Regional DNAs will give an update on the progress in their respective countries and answer questions from the audience.

An Outlook on the Latin American Carbon Market

- How will the global financial crisis affect the CDM?

Marco Monroy, *Chief Executive Officer, MGM International*

Japanese Approach to the Carbon Market and the Opportunities in Latin America

- Japanese buyers-are they just 'buyers'?
- Possible carbon business scheme with Japanese companies in Latin America

Satoshi Nakamura, *Senior CDM Analyst, Mitsubishi UFJ Securities, Brazil*

DNA Discussion Roundtable

- How many projects are in the pipeline?
- What initiatives are in place to remove barriers to CDM project development?
- What is the scope of CDM project development?

Silvia Estigarribia, *National Program of Climate Change, Ministry of Environment, DNA Paraguay*

Adriano Santhiago de Oliveira, *General Coordination on Global Climate Change Ministry of Science and Technology, DNA Brazil*

12.40 Networking Lunch Break & Exhibition Visit



“Carbon Market Americas was an excellent opportunity for us to network with our clients, as well as with traders and developers working in the Latin American market” Banco Real

*awaiting final confirmation

AGENDA DAY ONE – 23 APRIL 2009 (2 of 2)

14.00 Carbon Pricing and Trading

This session will provide companies with an update on trading and pricing options available by international and regional experts. What types of projects are compliance buyers looking for and what determines the price?

What Opportunities are Attractive for Buyers?

- How to match buyers perspectives with sellers needs
- Risks and contractual risk sharing
- Which sectors and project types are particularly attractive?

Helen Robinson, Chief Executive Officer, TZ1 Registry, New Zealand

Panel Discussion: Trading and Pricing of Latin American CERs

Carbon sellers, buyers and brokers discuss factors influencing carbon pricing and trading.

- Pricing along the Carbon Project Cycle
- How can sellers get a fair value for their product?
- When to sell your credits: primary vs. secondary market
- How do Latin American CER prices compare internationally?

Guilherme Fagundes, Environmental, Energy and Metal Products, BM & FBOVESPA, Brazil

Camilo Terranova, Director Latin America, New Carbon Finance, Brazil

Angel Humberto Zannier, General Manager, Hidroelectrica Boliviana, Bolivia

Christian del Valle, Head Environmental Markets, BNP Paribas, United Kingdom

“Carbon Markets Americas held in Brazil on 15-16 April (2008) gathered several of the most important players in the global carbon market and provided a very fruitful forum for currently relevant discussions”

EcoAdvance

*awaiting final confirmation

15.30 Networking Refreshment Break & Exhibition Visit

16.10 Carbon Finance and Investment

This session will provide an update on the various financing options available for companies looking to develop CDM projects and an overview on strategies to increase investment in the region as a whole. Where is the carbon finance coming from?

What are Investors Looking For?

- Strategies and trends in current investment and financing
- Will the financial crisis impact investment in CDM projects?
- At what stage in project development are investors looking to enter?
- Increasing the participation of banks and local financiers

Fernando Cubillos, Head of Origination Latin America, JPMorgan Chase, Chile

Panel Discussion: How to Ensure Financing for your Project

- What is the right financing option for my project?
- Are there new investment models available?
- What are the risks and barriers?
- ERPAs as a source of financing

Vikram Widge, Head Carbon Finance Unit, International Finance Corporation (IFC), USA

Francisco Grajales Cravioto, CDM/IIJ Acquisitions Manager, Vattenfall Carbon Fund, Germany

Fernando Cubillos, Head of Origination Latin America, JPMorgan Chase, Chile

Leiv Landro, Senior Adviser, Norwegian Ministry of Finance, Norway

17.30 Close of Day One & Networking Drinks



AGENDA DAY TWO – 24 APRIL 2009 (1 of 2)

08.30 Welcome Coffee & Exhibition Visit

09.00 Welcome Address by Chairman

Fernando Cubillos, *Head of Origination Latin America, JPMorgan Chase, Chile*

09.00 Break Out Discussion Sessions: Successfully Developing Carbon Mitigation Projects

This interactive session will offer 3 facilitated break out discussions where participants can choose the topic they are most interested in. Each session moderator will briefly introduce the topics to be discussed in their stream and will then lead the discussions in the room. At the end of the discussion session each session leader will feedback the key points raised to all conference participants.

Attendees can choose from one of the following 3 break out discussion sessions:

A: Mitigating Project Risks

- Identification of risk along the project cycle
- What are the implementation risks?
- How can risk successfully be mitigated?

B: Verification and Monitoring

- Overcoming common pitfalls
- Steps to take to ensure a smoother verification process
- The challenges of monitoring

C: Legal and Contractual Issues

- Ownership of CERs
- Property regime
- Environmental & legal due diligence

10.30 Networking Refreshment Break & Exhibition Visit

11.10

Stream A:

Commercial CDM Project Case Studies

Regional CDM projects hosts share their expertise on project development:

- Project design document development
- Methodologies & additionality
- Validation and registration
- Sourcing project finance
- Monitoring
- Barriers and challenges encountered

Rehabilitation of the Callahuanca Hydroelectric Power Station

Jorge Castañeda, *Environmental Manager, EDEGEL, Peru*

e7 Galapagos and San Cristobal Wind Power Project

Luis Vintimilla, *General Manager, Eolica San Cristobal Sociedad Anonima (EOLICSA), Ecuador*

Biomass Project at Caracolito Cement Plant

Javier Orlando Sánchez, *Engineer, CEMEX Colombia, Colombia**

Stream B:

Voluntary Carbon Market Opportunities

Corporate Voluntary Initiatives – The Brazil GHG Protocol Program

- Promoting voluntary greenhouse gas (GHG) management
- GHG accounting and reporting at organizational level

Juarez José Ferraz de Campos, *Program Coordinator Brazilian GHG Protocol, FGV-EAESP, Brazil*

Panel Discussion: Reaching Latin America's Potential in the Voluntary Market

- Role of the voluntary market vs. the regulatory market
- Identifying buyers and buyer motivation
- What effect will standards have on pricing?

Alexandre Curvelo de Almeida Prado, *Manager of Conservation Economics, Conservation International, Brazil*

Shiguelo Watanabe, *Local Expert, The Gold Standard, Brazil*

Ronaldo Flor, *Executive Director, Nutrimental, Brazil*

Eduardo Petit, *Director CarbonoNeutro Division, MaxAmbiental, Brazil*

Luis F. Filardi Carneiro, *Climate Change Manager Latin America, LLOYD's Register Quality Assurance, Brazil*

*awaiting final confirmation

ADDITIONAL PROGRAMME OVER THE PAGE

AGENDA DAY TWO – 24 APRIL 2009 (2 of 2)

12.40 Networking Lunch Break & Exhibition Visit

14.00

Stream A:

The Status of Programmatic CDM

Demystifying pCDM: the risks and opportunities associated to Program of Activities

- Understanding the risks of PoAs
- Risk mitigation strategies
- Opportunities for the uptake of PoAs

Fernanda Gusmão, *Business Analyst, The Carbon Ratings Agency, UK*

Case Study: CUIDEMOS Mexico – Smart Use of Energy

Rodrigo Castellanos, *CDM Latin America, CoolRNG, Mexico*

Case Study: Biodigesters in Small Pork Farms in Brazil

Pauline Bellaver, *3S Program Specialist, Sadia, Brazil*

Q&A with session speaker

Stream B:

Land Use, Forestry and Biodiversity

Reducing Emissions from Deforestation and Forest Degradation (REDD)

- REDD explained
- What is its future, opportunities and barriers?
- How to make a REDD project work

Mariana Nogueira Pavan, *Climate Change Program, Institute of Conservation and Sustainable Development of the Amazon (IDESAM), Brazil*

Panel Discussion: Maximising Benefit from Regional Forestry and Land Use Projects

Daniel Martino, *Executive Director, Carbosur, Uruguay*

Joana de Marsillac, *Director, Veridia Ambiental, Brazil*

Greg Janetos, *Head Carbon Programme, Sustainable Forestry Management, United Kingdom*

Demóstenes Barbosa da Silva, *Environmental Management and Carbon Credits, AES Tietê, Brazil*

Steven Panfil, *Senior Manager, Climate, Community & Biodiversity Alliance, USA*

15.30 Networking Refreshment Break & Exhibition Visit

16.10 Emerging Market Opportunities

Transport has been the sector with the most rapid growth in GHG emissions. How can the CDM accelerate the transition to greener transport systems? What factors are hindering biofuels projects from benefiting from the CDM?

CDM in biofuels market: Panacea or folly?

- Projects and methodologies
- Reasons for small pipeline
- Crunch issues: Land-use conflicts and additionality
- Potential for sustainable biofuels projects

Ana Cristina Moeri, *Project Manager Latin America, Forestry & Biofuels, First Climate, Switzerland*

Peruvian Bio-diesel CDM Case study

- Feedstocks: residual fish oils and used cooking oil

Massimo Di Biaggio, *Managing Director, Due Mondì, Luxembourg*

Transport and the CDM

- What is the potential and what projects are in the pipeline?
- Can CDM assist in the transition to lower carbon transport systems?
- Current problems facing the development and approval transport CDM projects?

Wendy Garcia, *Manager Low Carbon Programmes, Metrobus, Mexico*

17.10

Future Directions

Will the COP15 in Copenhagen resolve the uncertainty in the market for developments post 2012? Will Latin America's position in the market change? What project trends will emerge and where will new opportunities arise?

Copenhagen and Beyond: Future Directions for CDM in South America

- Kyoto discussion update
- New project trends
- Implications for the region

Andrew Howard, *Programme Officer, Sustainable Development Mechanisms Programme, UNFCCC, USA*

17.30

Close of Conference

The agenda topics, speakers and schedules listed on this brochure are confirmed as at printing time.

Please see the event web page for the most up to date agenda at www.greenpowerconferences.com

PRE-CONFERENCE SEMINARS – 22 APRIL 2009

An Introduction to the Carbon Markets – Developing Successful CDM Projects

This in-depth one day seminar will provide project hosts and new market entrants with the expertise and knowledge to successfully enter the carbon market and will prepare them for the high level two day conference. Combining expert presentations with practical case study analysis our seminar will serve as an excellent introduction to anyone wanting to further their knowledge or embark on a CDM project.

Seminar Timings:

Registration 09.00

Seminar Begins 09.30

Seminar Ends 16.30



Biodiversity & Ecosystem Finance

The Biodiversity & Ecosystem Finance seminar will extend the successful events series run previously in London and New York. The status of these environmental markets will be accessed independently of the carbon market but will also look at linkages between the two markets. The seminar will bring together the corporate and finance communities with the biodiversity and ecosystem industry to drive this critical early stage market forward.

Seminar Timings:

Registration 08.30

Seminar Begins 09.00

Seminar Ends 17.00

Expert speaker confirmed include:

Werner Grau, Associate, *Pinheiro Neto Advogados, Brazil*

Caren Abb, Programme Officer, *Latin and North America, UNEP FI, Mexico*

Helen Robinson, Chief Executive Officer, *TZ1 Registry, Australia*

Chan Lap Tak, Director, *Bio Assets, Brazil*

Sonia Chappman, President *Espaço ECO Foundation, BASF, Brazil*

Adriana Moreira, Senior Environment Specialist, *World Bank, Brazil*

Andrew Mitchell, Executive Director, *Global Canopy Programme, UK*

Please see the webpage www.greenpowerconferences.com for further details or click here

SPONSORSHIP & EXHIBITION OPPORTUNITIES

The 4th annual Carbon Markets Americas conference and exhibition offers an integrated solution of brand positioning, business development and face-to-face networking opportunities with senior decision makers.

• Connecting you with the right people

With a proven track record of delivering high calibre project developers, Carbon Markets Americas provides the perfect environment for you to do business with project developers from across the Americas under one roof.

• First class business opportunities

Our sponsorship and exhibition packages are designed to help you meet your business objectives. If you are looking to win prospective clients, strengthen existing relationships or enhance your company profile, we will help you do so in a cost effective manner.

Contact Santosh Sarma for further details

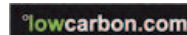
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Our Green Policy - We recognise that our work may have a direct or indirect effect on the local and/or regional environments in which we operate. We therefore strive to reduce any harm that this may cause on the environment. As the first company to offer professionally organised events focusing on the sustainability sector, we are as committed to applying best green practices within our own company as we are to promoting green issues and the sustainability sector around the world. Please visit our website for further details.

GreenPower conferences Green Power Conferences was established in 2003 by a team of professional, environmentally aware event experts and were the first to offer professionally organised events focusing on the sustainability sector. Over the last five years, we have welcomed over 8000 delegates from 82 countries and built a global database of 250,000+ contacts. Our expertise lies in producing high quality, interactive conferences that provide ample networking opportunities for delegates and partners alike. Green Power Conferences offsets the impacts of its commercial activities towards renewable energy projects.

www.greenpowerconferences.com

FORTHCOMING EVENTS IN THE

CarbonMarkets
GLOBALSERIES

CarbonMarkets
ASIA

Kuala Lumpur, Malaysia, 23-24 June 2009

Expanding Asia's Carbon Markets

CarbonMarkets
MEXICO & CENTRAL AMERICA

Mexico City, Mexico, 7-8 July 2009

BioPower
Generation
AMERICAS

São Paulo, Brazil, 22-23 April 2009

The Latin American meeting place for biomass power generation

Carbon Markets Americas is Co-located with the BioPower Generation Americas conference which is also taking place at the Bourbon Convention Ibirapuera on 22-24 April 2009. Delegates wishing to attend both conferences please contact Chantell.McNeish@greenpowerconferences.com

Please register me for:

PLEASE REGISTER ME FOR	FULL 3 DAY EVENT (22-24 APRIL)	CARBON MARKETS AMERICAS (23-24 APRIL)	1 DAY PRE-CONFERENCE SEMINAR ONLY:
Standard Rates	USD 1799.00	USD 1299.00	USD 699.00
Non-Profit Organisation Rates	USD 1439.20	USD 1039.20	USD 559.20
Project Host Passes	USD 399.00	USD 299.00	
A limited number of host passes are available for industrial CDM project hosts or prospective project hosts only (see the event website for full details). Passes will be awarded at the sole discretion of Green Power Conferences.			

GROUP OFFER: Register 3 delegates, Only pay for 2

As the first company to offer professionally organised events focusing on the sustainability sector, Green Power Conferences are as committed to applying best green practices within our own company as we are to promoting green issues and the sustainability sector around the world. To find out more about Green Power Conferences green policy please visit www.greenpowerconferences.com/greenpolicy

Delegate Details

Delegate 1: Name: Surname:
Job Title:
Telephone: Business email:

Delegate 2: Name: Surname:
Job Title:
Telephone: Business email:




Delegate 3: Name: Surname:
Job Title:
Telephone: Business email:

Company Details

Company name:
Address:
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Country:
Fax:

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Please charge my credit card

Please debit my:   

Card no.

Expiry date

Amount Security code

Cardholder's name

Signature

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Venue:

Bourbon Convention Ibirapuera, Av. Ibirapuera, 2927, Moema, São Paulo, Brazil, Tel: 55 (11) 2161 2200, www.bourbon.com.br

Accommodation:

Registered delegates will be sent suggested accommodation details

Terms & Conditions

Confirmation: You will receive confirmation of your booking by email. If you do not receive anything within 48 hours, please contact info@greenpowerconferences.com to ensure we have received your booking.

Cancellations: If you cancel before April 8 2009, you will receive a refund less a US\$300 administration charge. We regret that no cancellations can be accepted after this date. Substitutions are welcome at any time.

Content: It may be necessary for reasons beyond the control of the organizers to alter the content and timing of the agenda or the identity of the speakers.

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