



A Climate of Change: Corporate Climate Response

22-23rd May 2006, Wallace Space, Covent Garden, London

Network with market experts and learn how to develop and communicate your corporate climate response

- Dr Hugh Porteous, Director of Research and Corporate Relations, **Alcan**
 - Will Whitehorn, Communications Director, **Virgin Group**
 - Mike Barry, Head of Corporate Social Responsibility, **Marks and Spencer**
 - Ian Emsley, Advisor: Carbon Management and Sustainable Development, **Anglo American**
 - Giles Mackey, SRI Manager, **BP**
 - Ben Stimson, Head of Corporate Responsibility, **BSkyB**
 - Emma Williams, CSR Manager, **BT**
 - Andrew Herbert, Managing Director, **Radio Taxis Group**
 - Philippa Marshall, Cone Ranger/Brand Manager, **Ben & Jerry's**
 - Jon Williams, Head of Group Sustainable Development, **HSBC**
 - Andrew Flett, Head of Environmental Management, **Barclays Bank**
 - David Glinski, Head of Group Environment, Health & Safety, **Prudential**
 - Liz Thompson, Environment Advisor, **Co-operative Financial Services**
 - Simon Thomas, CEO, **Trucost**
 - Rory Sullivan, Director, Investor Responsibility, **Insight Investment**
 - Tim Purcell, Chief Executive Officer, **CO3**
 - Abyd Karmali, Director of Climate Change Strategies, **ICF Consulting**
 - Adrienne Baker, Editor in Chief, **IR Magazine**
 - Nick Robins, Head of SRI Funds, **Henderson Global Investors**
 - Robert Rabinowitz, Business Development Director, **ECX Associate Membership**
- ... and may more

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Plus: Interactive Response Workshops, 23rd May 2006

- 1) Lessons Learned in Designing and Implementing Climate Strategy Led by: **ICF Consulting**
- 2) Engaging Employees in Climate Change Led by: **Global Action Plan**

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Making business sense
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taking the environment into account

**ICF
CONSULTING®**

.....
CarbonNeutral® event

22nd May 2006

08.30 Registration & Coffee

09.00 Welcome
Adrienne Baker, Editor in Chief, **IR magazine**

09.10 **Opening Keynote Case Study:
A Global Company Responds to the Challenges and
Opportunities of Climate Change**
Dr Hugh Porteous, Director of Research and
Corporate Relations, **Alcan**

Assessing Risk and Creating Culture

09.30 **Strategy, Management and Climate Change**

- Strategic awareness, management accountability
- Integrating sustainability throughout the business
- Senior management action plan and strategy

Strategy implementation, internal reporting, board responsibility
Jon Williams, Head of Group Sustainable Development, **HSBC**

09.45 **Measuring and Benchmarking Climate Impact**

- Determining GHG emission from direct and indirect emissions
- Benchmarking performance
- Disclosure methods & protocols

Mike Barry, Head of Corporate Social Responsibility, **Marks and Spencer**

10.00 **Climate Change and Business Strategy**
Andrew Flett, Head of Barclays Environmental Management, **Barclays Bank**

10.15 **Alternative Energy Strategies**
Giles Mackey, SRI Manager, **BP**

10.30 **Q&A with morning Expert Panel**
Abyd Karmali, Senior Vice President, **ICF Consulting**
Jonathan Shopley, CEO, **CarbonNeutral**
Garry Felgate, Director of Delivery and External Relations, **The Carbon Trust**

10.45 Networking Coffee Break

11.10 Implementation Case Study 1:
**Carbon Offsetting – the World's First Carbon Neutral
Cab Company**
Andrew Herbert, Managing Director, **Radio Taxis
Group**

11.25 **Reputational Risk and Climate Change**
How does a company seize the initiative when it comes to the potential risks associated with climate change? Hear how a company recognised the potential downside of climate change and put in place a risk management framework that supports a pro-active, thought-leading, sustainable strategy for security and growth.
A representative, **BAA**

Implementation Strategies

11.45 **Developing Corporate Policies and Procedures to Reduce Climate Risk and Increase Value**

- Climate change policy documents and response plans
- Disclosing GHG control strategies
- Integrating policy in to business plans and company management

Ian Emsley, Advisor, Carbon Management and Sustainable Development, **Anglo American**

12.00 **Determining GHG Emission Goals, Deadlines and Action Plans**

- Projecting future emissions
- Examining impact of response strategy
- Measurement strategies and assessment
- Verifying and auditing response

Philippa Marshall, Cone Ranger/Brand Manager, **Ben & Jerry's**

12.15 **Q&A with morning Expert Panel**
Abyd Karmali, Senior Vice President, **ICF Consulting**
Jonathan Shopley, CEO, **CarbonNeutral**
Garry Felgate, Director of Delivery and External Relations, **The Carbon Trust**

12.30 Networking Lunch Break

Communicating Climate Change

13.15 **The Climate Change Communications Challenge**
Ed Gillespie, Creative Director and co-founder, **Futerra**

13.30 **Corporate Reporting on Greenhouse Issues: Is it Useful to Investors?**
Rory Sullivan, Director, Investor Responsibility, **Insight Investment**

13.45 **What you Want to Say, What they Want to Hear – Speaking the Same Climate Change Language**
Nick Robins, Head of SRI Funds, **Henderson Global Investors**
Sarah Forrest, Financial Analyst, **Goldman Sachs**
Helen Loose, Partner & Head of Environmental and Health & Safety Group, **Ashurst**
Will Whitehorn, Communications Director, **Virgin Group**
David Gilinski, Head of Group Environment, Health & Safety, **Prudential**
Chair: **Simon Thomas**, CEO, **Trucost**

14.30 **Communicating Climate Change to Your Employees – Case Study**
Trewin Restorick, Director, **Global Action Plan**

14.45 Implementation Case Study 2:
The World's First Carbon Neutral Media Company
Ben Stimson, Head Corporate Responsibility, **BSkyB**

- 15.00 Networking Coffee Break
- 15.00 Implementation Case Study 3
A Case Study in Energy Efficiency
Emma Williams, CSR Manager, **BT**
- 15.35 Implementation Case Study 4
Renewable Energy Case Study
Liz Thompson, Environment Adviser,
Co-operative Financial Services
- 15.50 Implementation Case Study 5
Emissions Trading in the Voluntary Market – Case Study
Robert Rabinowitz, Business Development Director,
ECX Associate Membership
- 16.05 **Q&A with afternoon Expert Panel**
Abyd Karmali, Senior Vice President, **ICF Consulting**
Garry Felgate, Director of Delivery and External Relations, **The Carbon Trust**
- 16.20 **Getting beyond Sustainability Reporting**
 Disclosing and communicating your climate change action is an opportunity to maximize the benefits of the response. But basically everybody produces a sustainability report whether they have green credentials or not. In this session we will examine the best climate change communication campaigns – who to target, how to get beyond the sustainability report and how to incorporate climate change response as part of your overall communications strategy.
- How do you communicate beyond the sustainability report?
 - How do you mainstream your green credentials?
- Chair: **Tim Purcell**, Chief Executive Officer, **CO3**
- 17.00 Close of Day One

23rd May 2006

A series of workshops delegates will hear from experts helping the corporate community to meet the challenges presented by a carbon constrained future.

Workshop 1: Lessons Learned in Designing and Implementing Climate Strategy

The workshop will provide a series of insights from case studies working with companies on how to assess their value-at-stake under carbon constraints, including the key regulatory, market, and reputation drivers. It will explore successful organizational approaches to managing carbon issues and ensuring that there is a sustained approach to managing the issue over time.

Led by: **ICF Consulting** (Corporates only)

Workshop 2: Engaging Employees in Climate Change

This will involve looking at why it is important to involve employees in making changes if companies really want to make a difference. Delegates can expect to hear about the techniques we use to engage employees, and the results we have had to date.

Led by: **Global Action Plan**

Sponsored by:



The Carbon Trust works with UK business and the public sector to understand the benefits to be gained and savings to be made from reducing carbon emissions. An independent company set up by Government to help the UK meet its climate change obligations, the Carbon Trust creates practical business-focused solutions to carbon emission reduction through energy efficiency and carbon management. The Carbon Trust also invests in the development of low carbon technologies, which will have a crucial role to play in the transition to a low carbon economy.

For further information on the Carbon Trust, our products and services, please visit our website at www.carbontrust.co.uk or call the helpline on 0800 0852005

Event Partners:



The CarbonNeutral Company
 protecting our climate

Media Partners:



Enhance your Brand Profile

Capture the attention of the industry and do quantifiable business by sponsoring Corporate Climate Response. Options offering varying levels of branding and exposure are available to suit budgets and marketing aims.

Advertising: Include your banner on the pre-conference email bulletins and have your logo seen by 15,000 + industry representatives or distribute your brochures at the event.

For details contact: Nadim Chaudhry on
 Tel: 44 870 758 7808, Fax: 44 207 900 1853
nadim.chaudhry@greenpowerconferences.com

Corporate Climate Response

22-23 May 2006
Wallace Space, London

To Register:

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Please register me for:

Options	Dates	Fee
<input type="checkbox"/> Full Event:	22-23 May	<input type="checkbox"/> £ 700
<input type="checkbox"/> Conference Only	22 May	<input type="checkbox"/> £ 450
<input type="checkbox"/> Workshops Only	23 May	<input type="checkbox"/> £ 275

Special Offer:

3 for the price of 2 - Register 3 delegates - only pay for 2

NB: The registration fee includes lunches, refreshment breaks and documentation; the fee does not include hotel accommodation. Prices in GBP.

Delegate details:

	Full name	Job title	Telephone	Email
1				
2				
3				

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Terms & Conditions

Confirmation: You will receive confirmation of your booking by email. If you do not receive anything within 1 week, please contact info@greenpowerconferneces.com to ensure we have received your booking.

Cancellations: If you cancel before 8 May 2006, you will receive a full refund less £150. We regret that no cancellations can be accepted after this date. Substitutions are welcome at any time.

Data Protection: The personal information provided you on this brochure will be held on a database. Sometimes your details may be made available to partner companies for marketing purposes. If you do not wish your details to be used for this purpose, please tick the box

Content: It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the agenda or the identity of the speakers.

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Venue

Venue: Wallace Space
2 Dryden Street, London, WC2E 9NA, UK
T +44(0)20 7395 1265

Fax your completed registration to: + 44 207 900 1853
E-mail: info@greenpowerconferences.com
Or register online at: www.greenpowerconferences.com