

Carbon Market Experts to Meet in Rio at:



28 - 30 March 2006, Pestana Rio Atlantica Hotel, Rio de Janeiro

Learn from the Market Makers and Experts, including:

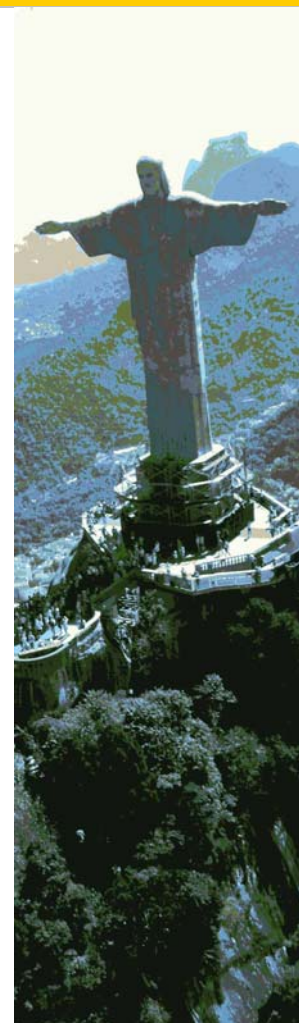
- Marco Monroy, Chief Executive Officer, **MGM International**
- Christiana Figueres, Executive Director, **Center for Sustainable Development in the Americas**
- Pedro Moura Costa, Managing Director, **EcoSecurities**
- Gerhard Mulder, Vice President Sustainable Development, **ABN Amro**
- Walter Vergara, Latin America Environment Department, **The World Bank**
- Antonio Lombardi, Sustainability & Climate Change Manager, **Banco Real**
- Hernan Carlino, **Argentine Carbon Facility**, Ministry of Environment, Argentina
- Karen Degouve, Investment Manager, **European Carbon Fund**
- David Corregidor, Deputy Director, Environment & Climate Change, **Endesa**, & Chairman, **CDCF Participants Committee**
- Juan Carlos Caycedo, **Andean Center**
- Clemens Ploechl, Austrian JI/CDM Programme, **Kommunalkredit**, Austria
- Juan Carlos Enriquez, Presidente Ejecutivo, **Servicios Ambientales Bolivia**
- Samuel Barbosa, Director, **DNV**
- Emilo La Rovere, **Centro Clima**, Brazil
- Marcos Ferreira, Managing Director, Brazil, **ICF Consulting**
- Marcelo Junqueira, Managing Director, **Econergy**
- Gerardo Aguilar, Director of LAC, **E+Co**, Brazil
- Rodrigo Weiss, **Factor Consulting AG**, Switzerland

Essential for Buyers & Sellers looking for New Projects & Project Finance:

- State of the Market – Kyoto Progress Report
- Carbon Market Country Overviews
- Attracting Greater Finance – Public & Private
- Project Development Key Success Factors
- Monitoring, Verification and Ongoing Transaction Costs
- Carbon Trading & Developing a Regional Carbon Exchange
- Carbon Project Success Stories from:
Utilities, Oil & Gas Industry, Industry, Sustainable Energy, Forestry & Transport
- Post Kyoto Mechanisms and the Next Steps

**Plus: The Project Developer Coaching Seminar -
Developing Successful CDM Projects**

28 March 2006



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28th March 2006

The Project Developer Coaching Seminar: Developing Successful CDM Projects

- How to select & choose a CDM project
- How to analyse the financial risk factors
- How to take a project through the CDM process
- What are the transactions costs involved for registration & ongoing?
- Will the carbon credits make the investment worthwhile?
- The legal framework for ensuring a CDM project

Speakers include:

Eron Bloomgarden, Consultant, **EcoSecurities**, USA
Gerardo Aguilar, Director of LAC, E+Co
Rodrigo Weiss, Factor Consulting AG
Vladimir Miranda Abreu, **Tozzini, Freire, Teixeira e Silva Advogados**

08.30 Registration	12.30 Lunch
09.00 Start of Seminar	17.00 Close of Seminar

Conference Day One: 29th March 2006

Registration & Coffee

Chairman's Opening Remarks

Keynote Session: State of the Market

Leading figures across the region share their vision for the development of Carbon Markets across Latin America.

- How is the Global CDM market developing?
- How is the Latin American region developing, are expectations being met?
- What are the trading volumes and prices?
- How many tons are expected from CDM?
- What are the barriers, challenges and opportunities for further development?
- Are the options feasible and effective to improve CDM?

Speakers:

Marco Monroy, Chief Executive Officer, **MGM International**
Odin Knudsen, Senior Manager, Carbon Finance, **The World Bank**
Pedro Moura Costa, Managing Director, **EcoSecurities**

Question & Answer Session
 Networking Coffee Break

Carbon Market Country Overviews

A panel of country representatives will discuss the challenges and their viewpoint of the CDM mechanism

- How is the CDM working in the individual countries?
- Are any innovative approaches to provide incentives to developing countries?

Speakers:

Hernan Carlino, Argentine Carbon Facility, Ministry of Environment, Argentina
Juan Carlos Caycedo, Andean Center

Question & Answer Session
 Networking Lunch Break

Financing Carbon Projects

This session will look at how to develop new sources of finance, both public and private players for carbon projects

- How can the region attract greater finance?
- How is the market developing in the region with such large public buyers?
- Are large public buyers helping create the market or just market distortions?
- Future market developments and how will the market mature, given certain assumptions on post-2012?
- Are existing RE and EE funds using CDM

Moderator:

Pedro Moura Costa, Managing Director, **EcoSecurities**

Speakers:

Karen Degouve, Investment Manager, **European Carbon Fund**
David Corriegor, Chair Of The **CDCF Participants' Committee** & Deputy Director, Environment & Climate Change, **Endesa**, Spain
Antonio Lombardi, Sustainability & Climate Change Manager, **Banco Real**, Brazil
Marcelo Junqueira, Vice President and Managing Director, **Econergy Brasil**

Question & Answer Session
 Networking Coffee Break

Financing & Supporting Carbon Projects

Which type of projects are public buyers supporting, what requirements do they have for their buying programmes?

Speaker:

Clemens Ploechl, Austrian JI/CDM Programme, **Kommunkredit Public Consulting GmbH**, Austria

Project Development Key Success Factors

Key regional players will demonstrate their expertise and share some of their knowledge of working in the region.

- What are the best practice processes for effective project development cycle?
- Project identification, development, financing, verification
- How to prove additionality and overcome other methodology hurdles
- How to meet the other CDM eligibility criteria

Moderator:

Emilio La Rovere, Professor of the Energy Planning Program **Centro Clima**, & Director of SSN Mitigation Programme and Country leader of **SSN Brazil**

Speakers:

Marcelo Duque, Consultant, **EcoSecurities**
Juan Carlos Enriquez, Presidente Ejecutivo, **Servicios Ambientales S.A.**, Bolivia
Ricardo Esparta, Director, **Ecoinvest**
Gerhard Mulder, Vice President Sustainable Development, **ABN Amro**
Marcos Ferreira, Managing Director - Brasil, **ICF Consulting**
Fabián Gaioli, Technical Manager, **MGM International**

Question & Answer Session
 Close of Day One

Day Two: 30th March 2006

Registration & Coffee

Chairman's Opening Remarks

Monitoring, Verification and Ongoing Transaction Costs

A key area for concern is the application of demonstrating it is not business as usual.

Speaker:
Samuel Barbosa, Director, DNV

Carbon Project Success Stories

The day's session will provide quick overview and best practice summaries of key areas of CDM projects that are in the process of being verified. They will demonstrate the diversity of applications that CDM can be applied to throughout the region.

Utilities

A series of examples and best practice within the utility sector.

Landfill Gas Case Study: Landfill Gas Project

Speaker:
To be announced

Waste Water Treatment

Speaker:
Walter Vergara, Lead Engineer Latin America
Environment Department, **The World Bank**

Question & Answer Session
Networking Coffee Break

Oil & Gas Industry

A series of examples from the oil and gas industry.

Fuel Switching and Cogeneration

Speaker:
To be announced

Gas Flaring

Speaker:
To be announced

Industrial Case Studies

How can industry benefit from the CDM mechanism?

Industrial Process Energy Efficiency Project

Speaker:
To be announced

Saida Case Study: Reducing GHG in Food Production

Speaker:
Meire Ferreira, Sadia, Brazil

Question & Answer Session
Networking Lunch Break

Sustainable Energy

As the renewable industry and energy efficiency grows worldwide how is carbon finance aiding the development across the region.

Micro-Hydro Case Study: Brascan Energetica

Speaker:
Decio Yoshimoto, Chief Financial Officer, **Brascan Energetica**, Brazil

Solar Power

Speaker:
To be announced

Forestry & Transport

Reforestation Project

Speaker:
To be announced

Question & Answer Session
Networking Coffee Break

Closing Session: Post Kyoto Mechanisms

CDM, being one of the major innovations of the Kyoto Protocol, has been in operation for three years since COP7. Now, Kyoto Protocol has entered into force, and the negotiation on post-2012 framework has started at COP/MOP. Against this backdrop, it is time to review CDM and discuss what possible scenarios may evolve:

- How CDM can be improved upon?
- Has CDM been investor friendly?
- Has it contributed in sustainable development?
- Has it led to technology transfer?
- How will post 2012 include the developing countries in meeting carbon reduction targets?
- How can we remove the barrier and enhance the opportunity for post 2012?

Speaker:
Christiana Figueres, Founder, **Center for Sustainable Development in the Americas**

Question & Answer Session
Close of Conference

Network with and learn from leading players in the International Carbon Markets.

Experts from 8 Countries have already confirmed their participation

Sponsorship, Exhibition & Advertising Opportunities



Exhibition Floorplan

SOLD	2	3	4	5
← Conference		Exhibition & Coffee		
10	9	8	7	6

Subject to final confirmation

Sponsorship

Sponsoring Carbon Markets is not only an investment in your brand, but also chance for your company to capture the attention of the industry and do quantifiable business. Sponsorship options offering varying levels of branding and exposure are available to suit budgets and marketing aims.

Exhibition

Whilst the conference draws decision makers to hear the latest cutting edge information on Carbon Markets, it's the exhibition floor where they look to do business.

Advertising

Web Based: Include your banner on the pre-conference email bulletins and have your logo seen by 15,000 + industry representatives.

Conference Catalogue: Advertising in the official conference catalogue has double-edged value. Not only will you capture the attention of the delegates during the conference but your marketing message will continue to be heard well into the future as the delegates refer to their conference notes as information resource.



We will work to deliver an event that exceeds your expectations, thus becoming an integrated part of your annual marketing program.

For details contact:
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Forthcoming Events from Green Power Conferences

Biofuelsmarkets™

Europe: 16-17 February 2006, Brussels
Americas: 27-28 March 2006, Rio de Janeiro
Asia: 5-6 June 2006, Bangkok

www.biofuelsmarkets.com

Carbonmarkets™

Americas: 29-30 March 2006, Rio de Janeiro
Asia: 13-14 June 2006, Hong Kong

www.greenpowerconferences.com

Renewable Energy Finance

Hannover: 25-26 April 2006, Hannover
Asia: 15-16 June 2006, Hong Kong
Central & Eastern Europe: Sept 2006, Budapest

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Mediterranean: November 2006, Barcelona

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Carbon Markets Americas

28 - 30 March 2006, Pestana Hotel,
Rio de Janeiro, Brazil

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Options	Dates	Fee	Non Profit	Special Offer
<input type="checkbox"/> Full 3 days	28 - 30 March	\$ 1299	\$ 1049	3 for the price of 2 Register 3 delegates - only pay for 2
<input type="checkbox"/> 2 day conference	29 - 30 March	\$ 999	\$ 799	
<input type="checkbox"/> Seminar only	28 March	\$ 599	\$ 479	

NB: The registration fee includes lunches, refreshment breaks and documentation; the fee does not include hotel accommodation.

Delegate details:

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2				
3				

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Cancellations: If you cancel before 10 March 2006, you will receive a full refund less \$250. We regret that no cancellations can be accepted after 10 March 2006. Substitutions are welcome at any time.

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Venue & accommodation

Venue: Pestana Rio Atlantica Hotel
Avenida Atlântica 2964 Copacabana - Rio de Janeiro RJ 22070-000, Brazil
Tel. +55 (21) 2548-6332 Fax +55 (21) 2255-6410
Email: reservas@pestanahotels.com.br

Hotel accommodation: A list of suggested accommodation will be sent to all registered attendees.

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