

*Where the Region's Carbon Credit Buyers & Sellers Meet*



**3 & 4 April, Sofitel Hotel, Rio de Janeiro, Brazil**

Learn from Market Makers and Experts, including

Marco Monroy  
Chief Executive Officer  
MGM International

Helio Neves  
Deputy Environment Secretary  
Municipality of São Paulo

Odivan Carlos Cargnin  
Financial Director  
Celulose Irani

Mary Gómez  
Head, Latin American Carbon Program  
CAF, Colombia

Gisela Ulloa  
Coordinator  
Bolivia DNA

Jacobo Mekler  
Director Comercial  
Comexhidro, Mexico

Carlos Nardocci  
Assessor, Direção Industrial  
Solvay Indupa do Brasil

Carlos Bezerra  
Development Manager  
Vega (Suez Environmental)

Patricia Monteiro  
Environmental Manager  
Votorantim Cimentos

Meire Ferreira  
Sustentabilidade  
Sadia, Brazil

Mark Meyrick  
Environmental Products Manager  
EDF Trading, UK

Katja Hipper  
Senior Project Manager  
KfW Carbon Fund, Germany

**Plus: The Project Developer Coaching Seminar -**

**Developing Successful CDM Projects**

2<sup>nd</sup> April 2007

**Plus:**

**Biogas Markets Americas Seminar**

2<sup>nd</sup> April 2007

Colocated with:

**Biofuels Markets Americas**

**3 & 4 April 2007, Hotel Sofitel, Rio de Janeiro, Brazil**

**A conferência será realizada em Inglês, Português e Espanhol, com tradução simultânea**

## Project Developer Coaching Seminar

Green Power Conferences intensive one-day seminar will provide project developers with the expertise and knowledge to successfully enter the carbon market. Combining expert presentations with practical case study analysis our seminar will serve as an excellent introduction to anyone wanting to further their knowledge or embark on a CDM project.

09.00 Registration & Refreshments

09.30 Chair's Opening Remarks

### Keynote Session:

#### An Introduction to Carbon Markets

##### 09.40 Status of Carbon Markets

- CDM market overview
- Factors shaping carbon credits markets and allowances
- Key drivers affecting carbon prices
- Predicting future growth and development of markets

##### Key Challenges to Entering the Market

- Overcoming transaction costs and managing risk
- Sources available for raising finance
- Financing CDM projects in practice

11.10 Networking Refreshment Break

### Developing CDM Projects

##### 11.50 Developing CDM projects in Latin America

- Progress, challenges and opportunities
- Tracking trends and developments in the market
- Assessing the success to date and potential for improvement of current models

13.20 Networking Lunch Break

##### 14.40 Lessons Learned: Practical Case Studies

- Case studies of large and small scale CDM projects from across the region

### Trading CDM Credits

##### Trading Credits: A Step-by-step Guide

- Buying and selling carbon credits
- Future market projections for trading CERs between Annex 1 and non Annex 1 countries

### The Legalities of CDM

##### Understanding Legal Implications for CDM Projects

- Legal aspects of CDM project development
- How to anticipate legal challenges
- Overcoming legal barriers to project success

16.10 Closing Discussion

16.30 Close of Seminar

#### Media Partners:

**PointCarbon**

**argus**

**new energy  
finance**



**EnergyAsia**

## Biogas Markets Americas

09.00 Registration & Refreshments

09.30 Chair's Opening Remarks

### Commercial Case Studies, Uses for Biogas

##### 09.40 Biogas Developments in Latin America

- Background to effluents and wastes
- Local biodigesters models and system concept
- Current use of biogas, and the CDM opportunities
- Future role of Biogas as a transport fuel

##### 10.05 Animal Waste Management System Projects

- Case studies in Brazil & Mexico
- Biogas capture & usage
- Biogas potential
- Future developments

**David Lawrence, Project Coordinator, Agcert do Brasil**

##### 10.30 Sao Paulo Biogas Project

- Biogas resource availability

11.10 Networking Refreshment Break

### Practical Issues of Biogas Projects

##### 11.50 Finance, Regulation, Tax Issues, Incentives & Subsidies

- Encouraging biogas market growth
- Raising finance for biogas projects - challenges & opportunities
- The effect of incentives

**Gianluca Merlo, Programa Latinoamericano de Carbono Corporación Andina de Fomento** (awaiting final confirmation)

##### 12.15 Wastewater Treatment with Biogas Utilization - How to Finance Premium Technology through CDM

- Successfully implemented biogas based wastewater treatment plant case studies
- Using CDM to attract investors and to finance premium technology
- Insights into carbon finance alternatives, methodologies and technical aspects of the projects

**Patrick Bürgi, Managing Partner and Regional Manager, South Pole Carbon Asset Management, Brazil**

##### 12.40 Methane Recovery Projects

- Early stage investments in certified projects
- Controlling project risk and maximizing returns

13.20 Networking Lunch Break

### How will Biogas Develop in Latin America?

##### 14.40 Progress in the Field of CDM Landfill Projects

- The need for greater integration between municipalities, waste management organisations and transport companies

##### 15.05 Biomethane as a Renewable Vehicle Fuel

- Infrastructure
- Environments advantages
- Potential market
- Upgrading Biogas – technical advances

##### 15.30 Case Study - Blast Furnace Gas Recovery to Electricity Generation in Siderurgical Industry

**Arthur Moraes, Executive Director, Carbotrader, Brazil**

##### 15.55 Technological Advances

- Upgrading of biogas and injection into a natural gas grid
- Innovative digester technologies
- Efficient biogas utilisation technologies
- Optimising plant and energy utilisation
- 2<sup>nd</sup> generation biogas – thermal gasification of biofuels

16.20 Closing Discussion

16.30 Close of Seminar

08.30 Registration & Refreshments

09.10 Chairman's Opening Remarks  
Chairman to be announced

## Keynote Session: Carbon Mitigation in the Americas

09.20 **An Introduction to the Kyoto Protocol and the Clean Development Mechanism**

- Explaining the Kyoto Protocol & CDM
- Short vs. long term analysis
- Trends in CERs registered - statistics
- Which projects are more successful and why?
- New methodologies

**Senior Representative, Point Carbon, Norway**

09.45 **Latin American Market Update**

- Reviewing the developments of Carbon Markets across Latin America
- Global vs. Latin American expectations and realities
- Challenges & opportunities

**Marco Monroy, Chief Executive Officer, MGM International**

## Policy & Regulation

10.10 **Keynote Panel Discussion:  
Policy & Regulatory Issues**

There are many policy and regulatory issues in Latin America at present that need to be discussed in order that these problems do not mean that Latin America lose out to other regions, countries i.e. China. World Bank report that next year only 10% of projects will be coming from South America

- Programmatic CDM and its potential in the region
- Country case studies - individual country focuses
- What lessons can each country learn from each other?
- What kinds of CDM projects are being seen in each country?

**Gisela Ulloa, Coordinator, Bolivia DNA, Bolivia**

**& other panellists to be confirmed**

Each panellist will give a 10 minute case study, followed by an interactive discussion session.

10.55 Networking Refreshment Break & Exhibition Visit

## Carbon Project Success Stories

11.55 **Panel Discussion: CDM Project Developers/Hosts**

This panel will focus on the ground host companies/ municipalities rather than consulting/investors for the most important types of CDM projects in Latin America. Technical, social, environmental, economical and financial aspects will be discussed.

- Swine manure treatment
- Landfill gas
- Urban solid waste management
- Strategies to sell
- New technologies
- Co-generation with sugar-cane bagasse

**Panellists:**

**Meire Ferreira, Sustentabilidade, Sadia, Brazil**

**Tertius Ribeiro, Environmental Solutions, Mundo Limpo, Brazil**

**Carlos Bezerra, Development Manager, Vega (Suez Environmental), Brazil**

Each panellist will give a 2 minute overview, followed by an interactive discussion session.

## Case Studies: Large Scale CDM Projects

12.30 **Sao Joao Landfill Gas to Energy Project**



- Waste handling & disposal
- Sao Joao is one of Brazil's largest landfills
- Reducing methane emissions & exploring 20MW renewable energy installed capacity

**Helio Neves, Deputy Green and Environment Secretary, Municipality of São Paulo, Brazil**

12.55 **Fuel Oil to Natural Gas Switch in the Petrochemicals Industry**



- Development of the project
- Challenges faced, benefits expected
- Looking forward – other carbon mitigation projects?

**Carlos Nardocci, Assessor - Direção Industrial, Solvay Indupa do Brasil, Brazil**

13.20 Networking Lunch Break & Exhibition Visit

14.40 **Generating Renewable Electricity Using Hydroelectric Resources**



- 3 renewable projects, two registered and one in process
- Experiences in developing these 3 projects
- El Gallo example

**Jacobo Mekler, Director Comercial, Comexhidro / Asergen, Mexico**

15.05 **Anaconda Landfill Gas Project**



- Located in Santa Isabel near Sao Paulo
- Flaring greenhouse gases
- Social responsibilities

**Ricardo de Mendonça Arteiro, Solicitor, Anaconda Ambiental Empreendimentos, Brazil**

15.30 **Capturing & Flaring Landfill Methane from Municipal Waste**



- Enhancing landfill gas collection rates
- Flaring facilities

**Fernando Hartmann, Director, SIL – Soluções Ambientais, Brazil**

15.55 Networking Refreshment Break & Exhibition Visit

## Project Financing

16.35 **Reviewing Financing Instruments**



- Corporación Andina de Fomento's PLAC
- Experiences in carbon projects in Latin America
- Project examples in transport and renewable energies

**Mary Gómez, Head of Latin American Carbon Program PLAC, CAF, Colombia**

17.00 **Panel Discussion: Analysing the Different Financial Approaches**

- Cash barriers: PIN, PDD, auditing, government taxes
- Project brokers/developers are increasingly taking on some of these cash elements/risks in exchange for some of the carbon credits. Is there a conflict of interest in owning an equity stake and selling credits on the market?
- Trends in financing
- Financing strategies
- Private equity approach to investment i.e. wind farm deal North West Brazil
- Direct investment position

**Panellists:**

**Francesca Maria Cercia, Managing Director, Econergy**

**Andre Leal, Analyst, Ecoinvest, Brazil**

**Imtiaz Ahmad, Vice President, Morgan Stanley, UK**

**Roberto Vellutini, Head of Private Sector Operations, Inter-American Development Bank, USA** (awaiting final confirmation)

17.35 Close of Day One & Networking Drinks

08.50 Morning Refreshments

09.10 Chairman's Opening Remarks  
Chairman to be announced

## Case Studies: Small Scale CDM Projects

Case studies from industry project hosts of various CDM applications and best practice project summaries

09.20 **Votorantim Cement's Climate Change Management Strategy**



- Climate change and the cement industry
- Sustainable cement initiative
- Overview of Votorantim Cement CDM projects
- Votorantim Cement carbon emissions inventory
- CO2 policy and reduction targets
- Overview of the threats and opportunities of climate change and the carbon credit market for the cement industry

**Patricia Monteiro Montenegro**, *Manager of Environment and Co-Processing*, **Votorantim Cimentos**, Brazil

09.45 **Biomass Electricity Generation Project**



- Generating electricity required in paper manufacturing
- Odivan Carlos Carginin**, *Diretor Administrativo e Financeiro e de Relações com Investidores*, **Celulose Irani**, Brazil

10.10 **Cogeneration of Electricity & Hot Water Using Natural Gas & Biogas from Onsite Wastewater Biodigesters**

- Biogas from wastewater generated in the food manufacturing process

Speaker to be announced

10.35 Networking Refreshment Break & Exhibition Visit

## Carbon Buyers Focus

11.35 **Understanding Carbon Buyers Requirements**

- Ownership of credits is key
- What type of projects are buyers supporting?

Speaker to be announced

12.00 **The Austrian JI/CDM Programme – A Carbon Buyer's Perspective on Project Performance**



- Austrian JI/CDM programme overview (structure, volumes, funding opportunities etc)
- Current portfolio of ERPA's and project pipeline
- Experience with deliveries of CERs/project performance
- Experience in Latin America
- Expectations for carbon market in the medium and long term

**Birgit Haberl**, *Austrian JI/CDM Programme*, **Kommunalkredit Public Consulting**, Austria

12.25 **Panel Discussion: Carbon Buying in Latin America – From Carbon Funds to Industrials**

- Accounting and taxation aspects of the financial transactions involving CERs
- Kyoto uncertainty post 2012
- Supply demand balance, the effect of the EU Trading Scheme Phase 2 National Allocation Plans
- Discussing strategies and risks
- Reality check - practical aspects of risk sharing between developers and buyers
- Need to widen CDM supply portfolio to mitigate risk
- The slow pace of CDM project registration
- Role of new CDM technologies like Carbon Capture & Storage 5 biofuels
- The low supply of pre-2008 CERs
- Standards for Voluntary Emission Reductions (VERs)
- The role of forestry projects and small scale CDM

Panellists:

**Katja Hipper**, *Senior Project Manager*, **KfW Carbon Fund**, Germany

**Josh Green**, *Vice President & Regional Director*, **Climate Change Capital**

**Basak Beyazey**, *Emissions Trader*, **TOTAL**, UK

13.00 Networking Lunch & Exhibition Visit

## Project Development & Verification

14.20 **Project Registration Process: New Hurdles**



- Triple validation, DOE + DNA + EB-RIT
- Risk of having to go back to square one
- Revisions of methodologies and document templates
- Republishing PDDs
- Brazil, DNA approval after validation – pros and cons

**Shiguo Watanabe Jr**, *Consultor Senior, Negócios de Carbono*, **GEOKLOCK Consultoria e Engenharia Ambiental**, Brazil

14.45 **Panel Discussion: Key Success Factors of Project Development**

- Barriers to getting projects off the ground
- Project identification, development, financing, verification
- Bottlenecks
- How to deal with small projects i.e. projects under 25,000 per annum
- Experiences from other regions

Panellists:

**Christianne Maroun**, *Manager, Climate Change and Sustainability*, **ICF International**, Brazil

**Antonio Lombardi**, *Environmental Products*,

**ABN Amro**, Brazil (awaiting final confirmation)

& other panellists to be confirmed

15.10 **Initial Verification Challenges & Ongoing Work**

15.35 Refreshments & Exhibition Visit

## Future Uncertainties

16.05 **EUAs & CERs - Uneasy Bedfellows**



- Why the EUA market is both a blessing & a burden to project owners
- How EUA prices affect CER prices
- Demand drivers for CERs
- Regulatory uncertainty

**Mark Meyrick**, *Environmental Products Manager*, **EDF Trading**, UK

16.30 **Uncertainty of the 2008-2012 Period**

- Pricing volatility and potential markets based on non-Kyoto demand from North America

Speaker to be announced

16.55 **Energy vs. Forests**

- Why does the market prefer energy projects to forestry projects?
  - Methodologies for afforestation and reforestation CDM project activities versus other CDM project activities
  - Uncertainties of LULUCF projects
  - Social and environmental benefits from LULUCF projects
- Is the window of opportunity narrower for forestry projects?
  - The first CDM commitment period versus voluntary markets
  - The future of LULUCF in post-2012 climate regime - AR and conservation
- Possible synergies between forestry and energy projects - forestry bioenergy projects

**Marcelo Rocha**, *Member, Afforestation Reforestation Working Group* - **CDM Executive Board**, Brazil (awaiting final confirmation)

17.20 Close of Conference

Co-located with the 2nd annual

## Biofuels Markets Americas

3-4 April 2007, Rio de Janeiro, Brazil

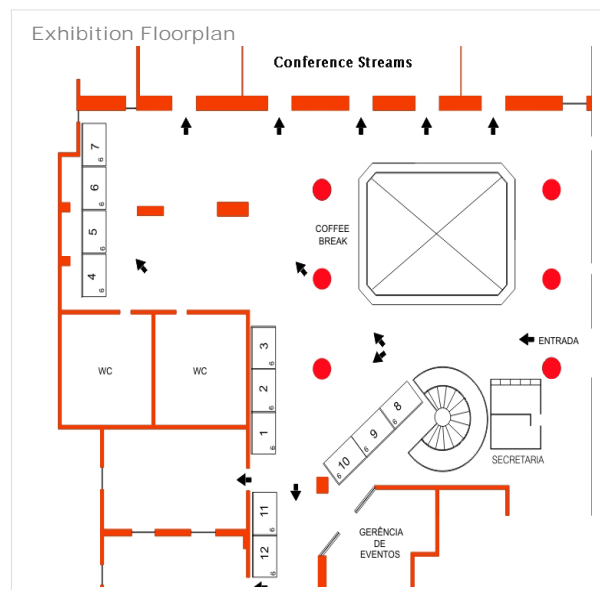
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## Meet New Customers & Generate Sales Leads

- The 2006 event had over 220 senior executives in attendance
- Take advantage of an extensive pre-event promotional campaign, exposing your brand on over 100,000 marketing pieces
- Gain an incredible amount of presence from on site promotion/ publicity, exhibition stand and meeting room options

Stand out from the crowd, sponsor Carbon Markets Americas - it's time to do business

To discuss solutions that best meet your marketing needs, contact:  
**Ben Leighton** on Tel: +44 20 7801 6333  
 or email [ben.leighton@greenpowerconferences.com](mailto:ben.leighton@greenpowerconferences.com)

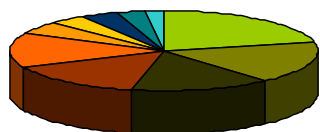


## 10 Reasons to Attend this Key Conference

- A limited number of Industry project hosts/developers can attend for free\* see registration form for details
- A market place for carbon sellers and buyers where projects are offered for sale
- 35+ carbon experts including 10+ industry project host speakers
- Develop new carbon credit revenue streams
- Learn how to develop successful CDM projects
- Meet some of the worlds largest carbon credit buyers, carbon bankers and project financiers
- Learn & share real practical experiences
- Join the Carbon Markets success story and sell carbon credits now
- Simultaneous translation in English, Portuguese and Spanish
- Co-located with Biofuels Markets Americas, joint exhibition and opportunity to attend some of the sessions from the Biofuels Markets conference as well

## 220 participants from 23 countries attended in 2006

2006 Attendee Breakdown



- Project Developers & Hosts
- Bankers & Finance
- Government & Municipalities
- Analysts & Research
- Carbon Consultants
- Project Verifiers
- Carbon Brokers
- Press
- DNAs & CDM Offices
- Equipment Manufacturers

*"Carbon Markets Americas was one of the best climate change events that I have participated in, in the past three years"*

ICF Consulting

## Companies who attended in 2006 include:

ABN AMRO, Agcert, Alcoa, Argentine Carbon Fund, Argentinien CDM Projekte, Asja, BAFF, Banco Sumitomo Mitsui Brasileiro, Barclays, Berkemeyer Attorneys & Counselors, Brascan Energia, Brasil Energy, BSI, Cabot Brazil, Carbon Capital Markets, Carbon Networks, Carta Capital, Centro de Pesquisas de Energia Elétrica, Ceran, Climate Change Capital, CO2e, CONAMA, CVRD, Development Environmental Projects, DNV, E+Co, Ecoayres Argentina S.A, Ecofys, Ecoinvest, Ecomerger, EcoSecurities, Eletrobras, ENAP, Endesa, Energias do Brasil, Environ, Empresa de Saneamento e Tratamento de Resíduos Ltda, ETV Capital, European Carbon Fund, Factor Consulting, FC Stone, G.A.S. Energietechnologie, Geoklock, Giammarco Vetrococo, Global Environment Fund, Golder Associates, Green Gas International, ICF Consulting, IFC, JETRO, KfW Bankengruppe, Kommunalkredit Public Consulting, Lahmeyer, Mesoamerica Energy, MGM International, Ministry of Science & Technology Brazil, Mitsubishi, Mundo Limpo, Natsource, Navela Engenharia, NovaGerar, Pantaleon, PB Capital Management, Petrobras - Petroleo Brasileiro, Point Carbon, Prefeitura de Guapimirim, Prefeitura de São Gonçalo, Prefeitura de Itaboraí, Prefeitura de Magé, Prefeitura de Mesquita, Prefeitura de Niterói, Prefeitura de Rio Bonito, Prefeitura de Silva Jardim, Prefeitura de Tanguá, Prefeitura Municipal de São Paulo, Refinaria de Petroleos de Manguinhos, Rhodia, Rio Tinto Brazil, RNK Capital LLC, Rubber Technological Institute, RWE Power, S&Z Consultores Associados, Sadia, Scania Latin America, Secretaria de Meio Ambiente Municipio de Rio Bonito, SEINPE - Secretaria de Estado de Energia, Industria Naval e Petróleo, Shimadzu, Solar Turbines, Sowood Capital Management LP, TFS, TNC Amazonia, Toyota Motors North America, Tozzini, Freire, Teixeira e Silva Advogados, Trading Emissions, TUEV Sued, UK Climate Change Projects Office, Unicarbo, Votorantim Cimentos, World Bank

# Carbon Markets Americas

3-4 April 2007,  
Sofitel Hotel, Rio de Janeiro, Brazil

## To Register:

**E-mail:** annie.ellis@greenpowerconferences.com  
**Online:** www.greenpowerconferences.com  
**Tel:** +44 207 801 6333  
**Fax:** +44 207 900 1853

## Please register me for:

Options	Dates	Fee	Non Profit Rate
<input type="checkbox"/> Full 3 Day Event	2-4 April 2007	<input type="checkbox"/> \$ 1399	<input type="checkbox"/> \$ 1119
<input type="checkbox"/> Carbon Markets Americas	3-4 April 2007	<input type="checkbox"/> \$ 999	<input type="checkbox"/> \$ 799
<input type="checkbox"/> Project Developer Seminar	2 <sup>nd</sup> April 2007	<input type="checkbox"/> \$ 599	<input type="checkbox"/> \$ 479
<input type="checkbox"/> Biogas Markets Seminar	2 <sup>nd</sup> April 2007	<input type="checkbox"/> \$ 599	<input type="checkbox"/> \$ 479

If attending 3 days, please indicate which seminar you will attend above

### Special Offers

- 3 for the price of 2** - Register 3 delegates only pay for 2
- Project Developer Pass** – A number of sponsored places are available for project developers looking to host new CDM projects in the region. Places are limited and awarded at sole discretion of Green Power conferences. To apply, please contact nigel.yeates@greenpowerconferences.com with details of your proposed project

NB: The registration fee includes lunches, refreshment breaks and documentation; the fee does not include hotel accommodation. Prices in US\$.  
 \* 3 for 2 offer can not be used in conjunction with any other offer

## Delegate details:

	Full name	Job title	Telephone	Email
1				
2				
3				

## Company details:

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 Account number: 0192568AC  
 Swift Code: BL FL LI 2X  
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## Terms & Conditions

**Confirmation:** You will receive confirmation of your booking by email. If you do not receive anything within 1 week, please contact info@greenpowerconferneces.com to ensure we have received your booking.

**Cancellations:** If you cancel before 20 March 2007, you will receive a full refund less \$250 administration fee. We regret that no cancellations can be accepted after this date. Substitutions are welcome at any time.

**Data Protection:** The personal information provided you on this brochure will be held on a database. Sometimes your details may be made available to partner companies for marketing purposes. If you do not wish your details to be used for this purpose, please tick the box

**Content:** It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the agenda or the identity of the speakers.

## Venue & accommodation

**Venue:** Hotel Sofitel, Avendida Atlantica, 4240, Copacabana, Rio de Janeiro, Brazil  
 Tel: (+55)21/25251232  
 Fax : (+55)21/25251200  
 E-mail : sofitelrio@accorhotels.com.br

**Accommodation:** A hotel booking form will be sent to registered attendees with booking confirmation.

Fax your completed registration to: + 44 207 900 1853  
 Or Register Online at: www.greenpowerconferences.com